

# **The Israel Innovation Summit**

## **Discover Tomorrow's Breakthroughs**

**21-22 March, 2007**  
**International Convention Center,**  
**Haifa, Israel**

### **Program at a Glance \***

To honor the guests from abroad and following the scientific and technological presentations, the **conference language** in all sessions is **English**. No translation services will be provided.

**\* This program is yet subject for change without announcement**

Ver: March 19.01

For more detailed agenda please [click here](#)

The Israel Innovation Summit, Wednesday, March 21, 2007				
<b>Morning Plenary sessions</b>				
08:30- 09:00	Registration and networking, Coffee and Cakes			
09:30 - 11:00	<b>Opening</b> <b>Dr. Joseph Gilor, Founder and CEO, Olive Bay</b> <b>Yona Yahav, Mayor of Haifa</b> <b>Doron Birger, President and CEO, Elron Electronic Industries</b> Academia View <b>Prof Yitzhak Apeloig, President of The Technion – Israel Institute of Technology</b> <b>Amir Elstein, Executive Vice President, Global Resources, Teva Pharmaceutical Industries Limited "Innovation and Transforming Events"</b> <b>The Israel Innovation Award 2007 - The Ceremony</b> - <b>Uzia Galil</b> will introduce the new Winner and present the Award			
11:00 – 11:30	Coffee / Juice			
<b>Morning Parallel Sessions</b>				
11:30 – 13:00	<b>breakthrough technologies and innovation</b> start-ups, academia, global corporations, and emerging companies			
<b>Homeland Security - Identification and Profiling</b> Co-chairs: Amir Beerli, CAMERO, Dr Joseph Gilor, Olive Bay Ltd.	<b>Data Mining</b>  Chair: Haim Sadger, Sequoia Capital	<b>Photonics - Device</b>  Chair: Prof Nir Tessler Technion	<b>"Innovate through Strategic partnership"</b>  Chair: Tal Givoly, Amdocs	<b>Neurosciences - Drugs, devices and combination</b>  Chair: Dr Ronit Bendori, Evergreen
<b>Lunch Plenary Session</b>				
13:00 - 13:55	<b>Lunch</b>			
13:55 – 15:00	Invited Keynote Speakers			
	<b>Prof Ehud Keinan, Chemistry Department, Technion</b> <i>"The growing threat of terror by peroxide-based explosives"</i>			
	<b>Prof Jeffery D. Ullman, Computer Science, Stanford University</b> <i>"What's New in Data Mining?"</i>			
15:00 - 15:30	Coffee Break			
<b>Afternoon Parallel Sessions</b>				
15:30 – 17:00	<b>Breakthrough technologies and innovation</b> start-ups, academia, & emerging companies			
<b>Homeland Security - Detection, Prevention and Applications</b> Chair: Hezi Nahum, RDC	<b>Storage and Information Management</b>  Chair: Erez Ofer, Greylcock Partners	<b>Photonics - Communications</b>  Chair: Menahem Kaplan Alcatel-Lucent	<b>Cardiovascular Diagnostics</b>  Chair: Dr. Shmuel Fuchs, Golda Camp. Rabin Medical Center	<b>Neurosciences - inspired Models and Devices</b>  Chair: Prof Hanoch Gutfreund, President Emeritus, Hebrew University

The Israel Innovation Summit, Wednesday, March 21, 2007 – Innovation Evening Events				
<b>17:00 - 17:10</b> Short Break				
<b>17:10 – 18:40</b> Afternoon Semi Plenary Panels				
<b>Homeland Security Panel</b>  <b>Chair:</b> <b>Aharon Aharon CAMERO</b>  <b>Prof Avi Marmur, Technion</b>  <b>Giora Eiland, Former Israeli National Security Advisor</b>  <b>Ralph Taylor-Smith, Battelle Ventures</b>  <b>Dan Inbar, Chairman Homeland Security Research, Washington DC</b>	<b>Future Communications</b>  <b>Chair:</b> <b>Yuval Shahar, Cisco</b>  <b>Dr Yuval Davidor, Ethos Networks</b>  <b>Joe Golden, Accell Partners</b>  <b>Ervin Leibovici, BitBand</b>  <b>Ariel Shuper, ECI Telecom</b>  <b>Special note:</b>  <b>Eyal Waldman Mellanox</b>	<b>Photonic Communications, The future</b>  <b>Chair:</b> <b>Noam Lotan, MRV</b>  <b>Prof Ian White, Cambridge University</b>  <b>Yoav Kluger, Atrica</b>	<b>Cardiovascular Diagnostics Panel</b>  <b>Chair:</b> <b>Prof Rafael Beyar, Rambam Health Care Campus</b>  <b>Dr Yuval Binur, ATI</b>  <b>Dr Uri Yaron, Biosense Webster</b>  <b>Guido Pardo-Roques, Philips Medical Systems Israel</b>  <b>Dr. Nissim Darvish, Pitango Venture Capital</b>	<b>Neurosciences - Innovative Approaches To Understand and Treat Neurodegenerative Diseases</b>  <b>Chair and Host:</b> <b>Prof Moussa Youdim, Technion</b>  <b>Prof A. Claudio Cuello, McGill University, Montreal, Canada</b>  <b>Prof Albert C. Ludolph, University of Ulm, Germany</b>
<b>Innovation Cocktail</b>				
18:50 - 19:10 Featured speaker <b>Oded Cohn, General Director, IBM Haifa Research Lab</b>				
<b>The Innovation Panel</b> 19:10 - 19:50	<b>Prof Shlomo Maital</b> Academic Director, <b>TIM - Technion Institute of Management</b>	<b>Jeffery Nick, Senior Vice President and CTO, EMC</b>  <b>Dr Uri Weiser, CTO, Commex-Technologies</b>  <b>Dr Shimon Eckhouse, Chairman, Syneron</b>		
19:00 – 20:30 Networking Evening Cocktail				

<b>The Israel Innovation Summit, Thursday, March 22, 2007</b>				
<b>Morning Plenary sessions</b>				
08:30- 09:00	Morning Coffee and Cakes -- Registration and Networking			
	Invited Keynote Speakers			
09:00 - 9:30	<b>Shmuel (Mooly) Eden</b> , Corporate Vice president, Mobility Group and General Manager of the Mobile Platforms Group, <b>Intel Corporation</b> <b>"The Age of Digital Health has Arrived."</b>			
09:30 - 10:00	<b>Harel Kodesh</b> , President, Products Groups, <b>Amdocs</b> <b>"Innovating Customer Experience – the key for Telcos' future"</b>			
10:00 - 10:20	<b>China-Singapore Suzhou Industrial Park Mission from China</b> <b>Chairman Wang Jinhua and Vice Chairman Ms. Sun Yanyan</b> <b>"Suzhou Industrial Park–The Gateway in China for Israeli Technology and Innovation"</b>			
10:20 - 10:50	Coffee			
<b>Morning Parallel Sessions</b>				
10:50 - 12:20	<b>Breakthrough technologies and innovation</b> start-ups, academia & emerging companies			
<b>Information Security - Networks</b>	<b>Cleantech - Water Technologies</b>	<b>Entertainment – Software Applications</b>	<b>Cancer – Drugs</b>	<b>Medical Rehabilitation and Orthopedics</b>
<b>Chair:</b> <b>Prof Yehuda Afek, Tel Aviv University and Cisco</b>	<b>Chair:</b> <b>Yair Cohen, Elron Electronic Industries</b>	<b>Chair:</b> <b>Kobi Marenko, Logia</b>	<b>Chair:</b> <b>Nava Swersky-Sofer, Yissum</b>	<b>Chair:</b> <b>Dalia Megiddo, InnoMed Ventures</b>
<b>Lunch Plenary Session</b>				
12:20 -13:30	Lunch: <b>Honor for The Israel Innovation Summit Community Sponsor the IVN – Israel Venture Network and Eric Benhamu chairman, IVN, Chairman 3Com, Palm</b>			
13:30 - 14:30	<b>Plenary Session - Water Technologies - Invited Speaker and Panel</b>			
	<b>Thomas M. Pokorsky</b> , President & CEO, <b>Aquarius Technologies Inc.</b> <b>"Drivers of Innovation in the Water Treatment Industry"</b>			
<b>Water Technologies: Innovation and Challenges</b>	<b>Chair and Moderator</b> <b>Prof Raphael Semiat, Technion - Israel Institute of Technology</b> <b>John Raspin, Frost &amp; Sullivan</b>			
13:30 - 14:30 <b>Semi - Plenary Panel</b>	<b>"The Future Innovation of Enterprise Software"</b>	<b>Introducing: Isaac Applbaum</b> , General Partner, <b>Opus Capital</b>		
	<b>Chair:</b> <b>MR Rangaswami, Founder, SandHill Group</b>	<b>Rob Levy</b> , EVP and CTO, <b>BEA Systems</b> <b>Ken Jacobs</b> , VP of Product Strategy, <b>Oracle</b> <b>Chris Gahagan</b> , SVP, <b>EMC Corporation</b>		

Afternoon Parallel Sessions				
<b>14:30 – 16:00</b>	<b>Breakthrough technologies and innovation</b> start-ups, academia, and emerging companies			
<b>Information Security - Applications</b>	<b>Cleantech-Renewable Energy</b>	<b>Entertainment – Mobile TV, Gaming Hardware</b>	<b>Immunotherapy</b>	<b>Cancer – Device</b>
<b>Co-Chair: Dr Joseph Gilor, Olive Bay</b>	<b>Chair: Prof Arie Zaban Bar Ilan University</b>	<b>Chair: Adi Gan Evergreen venture partners</b>	<b>Chair: Dr Nissim Darvish Pitango</b>	<b>Chair: Dr Ehud Geller, Medica</b>

The Israel Innovation Summit, Closing Sessions, Thursday, March 22, 2007	
<b>16:30 - 17:00</b>	Coffee Break
Closing Plenary Keynotes	
<b>17:00 – 18:00</b>	Afternoon Keynotes
	<b>Mark S. Lewis</b> , Executive Vice President and Chief Development Officer, <b>EMC Corporation.</b> <b><i>"The Digital Big Bang: Why massive growth will fuel demand for information innovation"</i></b>
	<b>Dr Irit Pinchasi</b> , Vice President - Global Innovative R&D, <b>Teva Pharmaceutical Industries Ltd.</b> <b><i>"Innovative R&amp;D in Teva - from early research to advanced clinical development"</i></b>
<b>18:00 – 18:20</b>	Conference Closing
18:20 - 19:00	Coffee to-go