

The Israel Innovation Summit

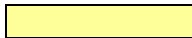
Discover Tomorrow's Breakthroughs

21-22 March, 2007

International Convention Center, Haifa, Israel

To honor the guests from abroad and following the scientific and technological presentations, the **conference language** in all sessions is **English**. No translation services will be provided.

*** This program is yet under constructions and subject for change without announcement.**



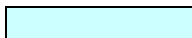
Opening note Semi-plenary note or keynote



Presentation Session



Panel



Break, Coffee, Lunch, Cocktails

Ver March 19.1

For the program at a glance please [click here](#)

The Israel Innovation Summit, Wednesday, March 21, 2007

Morning Plenary sessions

08:30 - 09:30	Registration and networking Morning Coffee and Cakes
09:30 - 10:30	<p>Welcome greetings</p> <p>Dr. Joseph Gilor, Founder and CEO, Olive Bay Yona Yahav, Mayor of Haifa Doron Birger, President and CEO, Elron Electronic Industries Prof Yitzhak Apeloig, President of The Technion – Israel Institute of Technology</p> <p>Amir Elstein, Executive Vice President, Global Resources, Teva Pharmaceutical Industries Limited <i>"Innovation and Transforming Events"</i></p>
10:30 - 11:00	<p>Ceremony of The Israel Innovation Award 2007 Uzia Galil, Chairman of 2007 The Israel Innovation Award Committee with Committee Members present</p> <p>The Israel Innovation Award Winner for 2007</p> <p>Benny Landa, Founder of Indigo, Chairman of Landa Ventures <i>"My 30-Year Trek – and a Few Lessons I Have Learned en Route"</i></p>
11:00 – 11:30	Coffee Juice

Morning Parallel Sessions		
11:30 – 13:00	breakthrough technologies and innovation start-ups, academia, and emerging companies	
Homeland Security - Identification and Profiling Co Chairs: Amir Beeri , CTO, CAMERO , Dr. Joseph Gilor , Founder & CEO, Olive Bay Ltd.	HLSI	Dr Danny Lange , Co-Founder and CTO, IDesia Ltd. Dr Daphna Palti-Wasserman , Founder and CEO, ID-U Biometrics Ltd. Prof Ron Kimmel , CS Department, Technion , 3DFace Shabtai Shoval , CEO, Suspect Detection Systems (SDS) Ehud Givon , CEO, WeCU Technologies Ltd. Accepted
Data Mining Chair: Haim Sadger , Partner, Sequoia Capital	DM	Prof Rann Smorodinsky , CSO, YaData (invited) Yoav Merkiewicz , ZoomInfo Inc. Nicky Pappo , Founder and CEO, Velingo Ltd. Dr Dror Zernik , CTO, e-Glue Business Technologies LTD Dr Ronny Lempel , IBM HRL (invited)
Photonic Devices Chair: Prof Nir Tessler , Electrical Engineering Dept., Technion – Israel Institute of Technology	PHD	Prof Aharon Agranat , Hebrew University (invited) Sarah Lipman , Founder, Power2B Dr Amir Ben-Shalom , Chief Scientist, Magink Display Technology Inc Prof Chanoch Carmeli , Tel Aviv University Sagie Tsadka , Kailight Photonics, Inc.
"Innovate through Strategic partnership" Panel and dialogue Chair: Tal Givoly , Chief Scientist, Amdocs Products group	PRT	Gabriel Tal , Director of ISV & Developer Relations, EMEA, IBM Uri Arazy , Director of Strategic Investments, Intel Capital Tal Givoly , Chief Scientist, Amdocs Orna Mintz-Dov , Founder and CEO, IntellinX Oren Horwitz , President and Chief Executive Officer, Composia Yaron Benvenisti , CEO, GigaSpaces Moderator: Ziv Mandl , Co-Director ,John Bryce Training, Matrix Training Division
Neurosciences - Drugs, Devices and Combination Chair: Dr Ronit Bendori , General Partner, Evergreen Venture Partners	CNSPH	Prof. Bernard Attali , Tel Aviv University (invited) Dr Yoram Solberg , VP Medicine & Science, BrainsGate Ltd. Prof Vivian Teichberg , Weizmann Institute of Science (invited) Dr Gal Yadid , Lab Chief, Gonda Multidisciplinary Brain Research Center , Faculty of Life Sciences, Bar Ilan University
Lunch Plenary Session		
13:00 - 13:55	Lunch	
	Invited Keynote Speakers	
13:55 – 14:15	Prof Ehud Keinan , Chemistry Department, Technion "The growing threat of terror by peroxide-based explosives"	
14:15 - 15:00	Prof Jeffery D. Ullman , Computer Science, Stanford University "What's New in Data Mining?"	

Afternoon Parallel Sessions		
15:00 - 15:30	Coffee Break	
15:30 - 17:00	breakthrough technologies and innovation start-ups, academia and emerging companies	
Homeland Security Detection and Prevention Chair: Hezi Nahum, VP Business Development, RDC	HLSA	Ehud Gal, CEO, ODF Optronics Ltd. (invited) Prof Bernard Green, CSO, Semorex Amir Beeri, CTO, Camero (invited) Daniel Ford, IBM Haifa Research Lab
Storage and Information Management Chair: Erez Ofer, Partner, Greylock Partners	STR	Jeffery Nick, Senior Vice President and CTO, EMC (invited *) Ofir Zohar, Co-Fonder and CEO, XIV (invited) Yossi Ben-Shoshan, Chief Technology Officer, Exanet Ltd. (invited) Gal Naor, CEO, Storewiz Oded Avital, Director, Product Management, Illuminator
Photonic Communication Chair: Menahem Kaplan Deputy CTO & Member Wireline Strategy Alcatel-Lucent Optics	PHCOM	Gabriel Yavor, Product line Manager, Transport Division, Networks business unit, ECI Telecom (invited) Avner Badihi, President, XLoom Communications, Inc. Prof Dan Sadot, CEO, MultiPON (invited) Moshe Price, Chairman and CEO, Color-Chip
Cardiovascular Diagnostics and Monitoring Chair: Dr. Shmuel Fuchs, MD, MACC, FSCAI Director, Cardiac Catheterization Service, Golda-Hasharon Camp., Rabin Medical Center	CRDD	Guido Pardo-Roques, General Manager, Philips Medical Systems Israel (invited) Ronen Arbel, CEO, CardioMeter Prof Naphtali Savion, CTO, Matis Medical Ltd. Prof Pavel Rabinovich, President, RS Medical Monitoring Eitan Peri, IBM Haifa Research Lab
Neurosciences - Inspired Models and Devices Chair: Prof Hanoch Gutfreund, President emeritus, The Hebrew University of Jerusalem	NRCS	Prof Naftali Tishby, Computer Science Department, Hebrew University (invited*) Jaime Heiss, Weizmann Institute of Science Alon Kaufman, Hebrew University Dr Einat Ofek, Technion Dr Rami Rom, Founder and CEO, AI Medical Semiconductor Ltd.
17:00 - 17:10	Short Break	

17:10 – 18:40		Afternoon Semi-Plenary Panels	
Homeland Security Panel		<p>Prof Avi Marmor, Head, Center for Security Science and Technology, Technion – Israel Institute of Technology</p> <p>Giora Eiland, former, Israeli National Security Advisor, Prime Minister’s Office</p> <p>Ralph Taylor-Smith, Managing Partner, Battelle Ventures</p> <p>Dan Inbar, Chairman and CTO, Homeland Security Research, Washington DC</p>	
<p>Chairman and moderator: Aharon Aharon, CEO, CAMERO</p>		<p>Dr Yuval Davidor, CEO, Ethos Networks</p> <p>Joe Golden, General Partner, Accell Partners</p> <p>Ervin Leibovici, CEO, BitBand</p> <p>Ariel Shuper, Associated Vice President, Product Sales Experts manager, Broadband Access division ECI Telecom</p>	
Future Communications		<p>18:10- 18:30 Eyal Waldman, Founder chairman and CEO, Mellanox Technologies Ltd. <i>"The Virtualized Enterprise Data Center Interconnect - It's applicability to Innovation in Israel "</i></p>	
<p>Chairman and Panel Moderator: Yuval Shahar General Manager, Service Routing Business Unit, Cisco</p>		<p>18:10- 18:30 Eyal Waldman, Founder chairman and CEO, Mellanox Technologies Ltd. <i>"The Virtualized Enterprise Data Center Interconnect - It's applicability to Innovation in Israel "</i></p>	
Photonic Communication, The Future		<p>Noam Lotan, President and CEO, MRV communications <i>"Last Mile Broadband Connectivity Over Fiber"</i></p> <p>Prof Ian H. White, Head of Photonics Research, Chair School of Technology, Electrical Division, Engineering Department, Cambridge University (invited *) <i>"PHOTON- Physical-Layer High-Speed Optoelectronics for Tomorrow's Short-haul Optical Networks"</i></p> <p>Yoav Kluger, CTO, Atrica <i>"High Bandwidth Metro Ethernet over Long Distances"</i></p>	
<p>Chairman: Noam Lotan President and CEO, MRV Communications</p>		<p>Dr Yuval Binur, Chairman of the board, Accelerated Technologies Incorporated</p> <p>Dr Uri Yaron, Senior Director, WW New Business Development, Biosense Webster, a Johnson & Johnson Company</p> <p>Guido Pardo-Roques, General Manager, Philips Medical Systems Israel</p> <p>Dr Nissim Darvish, MD PhD, Partner, Pitango Venture Capital</p>	
Cardiovascular Diagnostics Panel		<p>Dr Yuval Binur, Chairman of the board, Accelerated Technologies Incorporated</p> <p>Dr Uri Yaron, Senior Director, WW New Business Development, Biosense Webster, a Johnson & Johnson Company</p> <p>Guido Pardo-Roques, General Manager, Philips Medical Systems Israel</p> <p>Dr Nissim Darvish, MD PhD, Partner, Pitango Venture Capital</p>	
<p>Chairman and moderator: Prof Rafael Beyar, President and CEO, Rambam health Care Campus Director, Center for Cardiovascular Health, Rappaport Research Institute, Technion – Israel Institute of Technology</p>		<p>Prof A. Claudio Cuello, Department of Pharmacology and Therapeutics, McGill University, Montreal, Canada <i>"Intracellular Abeta amyloid pathology, relevance to Alzheimer’s disease"</i></p> <p>Prof Albert C. Ludolph, Medical Director, Department of Neurology, University of Ulm, Germany <i>"From mice to men - hurdles in translational research. The example ALS"</i></p> <p>Prof Moussa Youdim, Department of Pharmacology at Technion-Rappaport Faculty of Medicine, Technion – Israel Institute of Technology <i>"Magic Bullets or Multifunctional Drugs with various CNS Targets for Neuropsychiatric Disorders"</i></p>	
Neurosciences - Innovative Approaches To Understand and Treat Neurodegenerative Diseases		<p>Prof A. Claudio Cuello, Department of Pharmacology and Therapeutics, McGill University, Montreal, Canada <i>"Intracellular Abeta amyloid pathology, relevance to Alzheimer’s disease"</i></p> <p>Prof Albert C. Ludolph, Medical Director, Department of Neurology, University of Ulm, Germany <i>"From mice to men - hurdles in translational research. The example ALS"</i></p> <p>Prof Moussa Youdim, Department of Pharmacology at Technion-Rappaport Faculty of Medicine, Technion – Israel Institute of Technology <i>"Magic Bullets or Multifunctional Drugs with various CNS Targets for Neuropsychiatric Disorders"</i></p>	
<p>Chair and host: Prof Moussa Youdim, Department of Pharmacology at Technion-Rappaport Faculty of Medicine, Technion – Israel Institute of Technology</p>		<p>Prof A. Claudio Cuello, Department of Pharmacology and Therapeutics, McGill University, Montreal, Canada <i>"Intracellular Abeta amyloid pathology, relevance to Alzheimer’s disease"</i></p> <p>Prof Albert C. Ludolph, Medical Director, Department of Neurology, University of Ulm, Germany <i>"From mice to men - hurdles in translational research. The example ALS"</i></p> <p>Prof Moussa Youdim, Department of Pharmacology at Technion-Rappaport Faculty of Medicine, Technion – Israel Institute of Technology <i>"Magic Bullets or Multifunctional Drugs with various CNS Targets for Neuropsychiatric Disorders"</i></p>	

The Israel Innovation Summit, Innovation Cocktail Evening Event	
18:40 – 20:30	Innovation Cocktail Event
18:50 - 19:10	Featured speaker Oded Cohn, General Director, IBM Haifa Research Lab "Innovation that matters" - Perspectives on Information Technology
The Innovation Panel 19:10 - 19:50	Prof Shlomo Maital Academic Director, TIM- Technion Institute of Management Jeffery Nick , Senior Vice President and CTO, EMC Dr Uri Weiser , CTO, Commex-Technologies Dr Shimon Eckhouse , Chairman, Syneron
19:50 - 20:30	Networking Evening Cocktail

The Israel Innovation Summit, Thursday, March 22, 2007	
Morning Plenary sessions	
08:00- 09:00	Registration and networking, Coffee and Cakes
Invited Keynote Speakers:	
09:00 - 9:30	Shmuel (Mooly) Eden , Corporate Vice president, Mobility Group and General Manager of the Mobile Platforms Group, Intel Corporation "The Age of Digital Health has Arrived."
09:30 - 10:00	Harel Kodesh , President, Product Group, Amdocs "Innovating Customer Experience – the key for Telcos' future"
10:00 – 10:20	China-Singapore Suzhou Industrial Park Mission from China Chairman Wang Jinhua and Vice Chairman Ms. Sun Yanyan -- Guests of Infinity Venture Capital "Suzhou Industrial Park—The Gateway in China for Israeli Technology and Innovation"
10:20 – 10:50	Coffee break

Morning Parallel Sessions		
10:50 – 12:20	breakthrough technologies and innovation start-ups, academia, and emerging companies	
Cleantech - Water Technologies - "Innovation Pitches"	CLNW	Dr Motty Perry, CEO, BPT - Bio Pure Technology Ltd. Dvir Solnik, CEO, AquaPure Technologies Ltd Shlomo Avitbul, CEO, Stream Control Dr Meir Teichner, CEO, PML- Innovative Particle-Monitoring Technologies Dr Nirit Ulitzur, CEO, CheckLight , P2W Ltd Ami Elazari, CEO, Millennium Electric Ltd.
Chair: Yair Cohen, Vice President, Elron Electronic Industries		
Information Security - Networks	ISN	Prof Amir Herzberg, Bar Ilan University Asher Polani, CEO, Finjan (invited) Edo Ganot, EVP Business Development, Discretix Technologies Chen Bitan, General Manager, Israel, VP R&D, Cyber-Ark Software Ltd. Hay Hazama, VP R&D, Safend
Chair: Prof Yehuda Afek Tel Aviv University and Cisco		
Entertainment – mobile, multimedia and gaming software	ENTS	Yoav Tzruya, COO, Exent Technologies Offer Yehudai, Co-Founder, innerActive Mobile Campaigns Oded Napachi, Hiro-Media LTD. David Amselem, President, CloseVU Eyal Katz, President and CEO, Hingi Ltd.
Chair: Kobi Marenko, Founder and CEO, Logia		
Cancer – Drugs	CNCPH	Dr Mia Levite, Founder and CSO, MiNeueT Therapeutics Prof Jacob Nusbacher, Medical & Scientific Director, GammaCan International Inc Prof Abraham Hochberg, Founder, Chairman and CSO, BioCancell Therapeutics, Inc. Prof Shmuel (Muli) Ben Sasson, Founder, Tiltan Pharma (invited) Dr Michael Har-Noy, CEO and CTO, Immunovative Therapies
Chair: Nava Swersky Sofer, President & CEO, Yissum		
Medical Rehabilitation and Orthopedics	REOR	Amit Dar, Head of R&D and Clinical Dep., NESS Ltd. (invited) Dr Raphael Gorodetsky, head, Lab of Biotechnology, Hadassah Medical Center, Chief Scientist and Co-Founder, Hapto-Biotech Dr Dror Robinson, Orthogon Technologies 2003 J-P Elisha Martinez, BME Officer, Nicast Ron Sacher, CEO, Impliant
Chair: Dr Dalia Megiddo, Managing Partner, InnoMed Venture		

Lunch Plenary Session		
12:20 - 13:30	Lunch – round tables - gourmet buffet	
13:00 – 13:10	Honor for The Israel Innovation Summit community sponsor the IVN – Israel Venture Network and Eric Benhamu chairman, IVN, Chairman 3Com, Palm	
13:30 - 13:50 Semi - Plenary	Featured Invited Speaker Thomas M. Pokorsky, President & CEO, Aquarius Technologies Inc. "Drivers of innovation in the water treatment industry"	
13:50 - 14:30 Semi - Plenary Panel	Water Technologies - Innovation and Challenge	Chair and Moderator: Prof Raphael Semiat, Director, Grand Water Research Institute, Technion - Israel Institute of Technology John Raspin, Director EMEA, Energy and Environment Practice, Frost & Sullivan Ronen Shechter, CEO, AqWise - Wise Water Technologies Ltd.
13:30 - 14:30 Semi - Plenary Panel	"The Future and Innovation of Enterprise Software" Chair: MR Rangaswami, Founder, SandHill Group	Introducing: Isaac Applbaum, General Partner, Opus Capital Chris Gahagan, Senior Vice President, Resource Management Software, EMC Corp. Ken Jacobs, Vice President of Product Strategy, Server Technologies Div., Oracle Rob Levy, Executive Vice President, Chief Technology Officer, BEA Systems
14:30 - 14:40	Coffee Break	
Afternoon Parallel Sessions		
14:40 – 16:10	Breakthrough technologies and innovation start-ups, academia, global corporations, and emerging companies	
Cleantech- Renewable Energy	CLNE	Prof Emanuel Peled, School of Chemistry, Tel Aviv University (invited) Dr Daniel Farb, CEO, Leviathan Energy Dov Berger, Orfuel Unit Manager, Ormat (invited) David Waimann, CEO, OrionSolar
Chair: Prof Arie Zaban, Exact Sciences, Bar Ilan University		
Information Security - Applications	ISA	Shlomo Touboul, CEO, Yoggie (invited) Amir Zilberstein, Co-Founder and Co-CEO, Waterfall Solutions Ltd. Dr Matty Katz, Quantum Key Distribution, CS Faculty, Technion Itai Yarom, Senior Technical Lead, Intel Corp. Shlomo Kramer, Co-Founder, President and CEO, Imperva Ltd.
Co Chairs: <i>reserved</i> Dr. Joseph Gilor, Founder & CEO, Olive Bay Ltd.		
Entertainment – Mobile TV Gaming Hardware	ENTH	Dr Avidan Akerib, General Manager, Neomagic Israel Ltd (invited) Uri Kareev, VP R&D, AIseek Zvi Klier, CEO, 3DV Systems Ltd. (invited) Dr Rakefet Kol, Principal Architect, Zoran (invited) Avi Fisher, CTO, Surf Communication Solutions
Chair: Adi Gan General Partner, Evergreen venture partners		
Immunotherapy	IMMN	Prof Yoram Reiter, Dean, Biology Faculty, Technion (invited) Dr Tammy Ben-Yedidia, Director R&D, BiondVax pharmaceuticals Dr Steven Melnick, Chairman, Dharma Biomedical, LLC Prof Nathan Karin, Medical Faculty, Technion
Chair: Dr. Nissim Darvish, MD PhD, Partner, Pitango Venture Capital		
Cancer – Device	CNCD	Dr Yoav Medan, VP Advanced Development, InSightec Ltd. (invited) Prof Abraham Rubinstein, Faculty of Medicine, School of Pharmacy, The Hebrew University of Jerusalem Dr Gideon Shichman, CEO, Althera Medical Ltd. Didier Toubia, CEO, Arbel Medical Dr Elisha Rabinovitz, Chief Scientist, Given Imaging Ltd. (invited)
Chair: Dr. Ehud Geller, Founder and General Partner, Medica Venture Partners		

16:10 - 16:30	Coffee Break
Closing Plenary Sessions	
16:30 - 18:00	Afternoon Keynotes
	Mark S. Lewis , Executive Vice President and Chief Development Officer, EMC Corporation . <i>"The Digital Big Bang: Why massive growth will fuel demand for information innovation"</i>
	Dr Irit Pinchasi , Vice President - Global Innovative R&D, Teva Pharmaceutical Industries Ltd. <i>"Innovative R&D in Teva - from early research to advanced clinical development"</i>
18:00 - 19:00	Summit Closing Cocktails and Gathering together with Summit key speakers